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# Northsider

Volume 17 July 2009 Number 7

## OnTheAgenda

**MAY MEETING  
 THURSDAY  
 JULY 9, 2009  
 11:45 A.M.  
 FOUNTAIN PLAZA ROOM  
 COX MEDICAL CENTER NORTH**

**SPEAKER:  
 WILLIAM MARBAKER,  
 MISSOURI STATE  
 HIGHWAY PATROL**

**TOPIC:  
 GREENE COUNTY CRIME LAB**

## OnTheMenu

**TOSSED SALAD  
 SPAGHETTI BAKE  
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 ASSORTED DESSERTS  
 COFFEE, TEA & WATER  
 COST: \$8**

## InTheFuture

**AUGUST MEETING  
 THURSDAY  
 AUGUST 13, 2009**

**SPEAKER:  
 To Be Announced**

**TOPIC:  
 SPRINGFIELD PUBLIC SCHOOLS**

## Ozark Empire Fairgrounds Hosts June Meeting

Ozarkians and tourists from all over the country will see numerous changes at this year's Ozark Empire Fair, according to Elvin Dunn, general manager of the Ozark Empire Fairgrounds.

To begin the fair experience, admission prices have been dropped from previous years' prices. Also, parking inside the Fairgrounds will be free before 3:00 p.m. The hours of operation have

the KY3 Grandstand. The Beach Boys will kick off the event on opening night, Raven Simoné will perform Saturday and Sunday will feature an 80's Rock Invasion, including bands such as LA Guns, Firehouse and Great White.

Monday's show is to be announced, Tuesday's performance will be by The Little River Band and Wednesday's featured performer will be announced soon. The musical acts will finish



## bit, too, changed a **OZARK EMPIRE FAIR** bit, too,

Dunn said. This year, the grounds will open earlier.

There will new competitions and games, along with some traditional favorites.

Another major change in this year's fair will be the new midway. Dunn said the new rides, including water rides and a misting station, will be provided by Wade Shows. The Kids Zone will now be located in the air-conditioned Center Hall, as well.

With this new company offering the midway attractions comes additional positive changes, Dunn said. All of the people working along the midway, including the ride operators, will undergo background checks and drug screenings before being allowed to work at the Fairgrounds.

"Hopefully, this will provide a cleaned up atmosphere for our families," Dunn said.

Once again, the fair is offering a wide array of musical entertainment at

with Montgomery Gentry performing Thursday evening.

Following tradition, the fair will feature Truck and Tractor Pulls in the Grandstand Friday and Saturday nights, which will be followed on the final night, Sunday, with a Demolition Derby.

Speaking about the tradition of the Ozark Empire Fair, Dunn was glad to have the NSBA's northside business and community leaders in attendance at the June general meeting.

"We're glad to have you all here with us and we're glad to be a part of this community," he said.

Lisa Johnson, fair and events director for the Ozark Empire Fair, echoed Dunn's sentiments.

"We have such wonderful neighbors here on the North side and we are very blessed to have them," she said.

The fair runs from July 31 to Aug. 9. For more information, visit ozarkempirefair.com.

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# NSBA Honors Many at Annual Awards Ceremony

The Annual NSBA Awards were given at the June general meeting. Many businesses and individuals were recognized for their continued service to NSBA and its mission.

Two Civic Contributor Awards were given. One went to Ramada Oasis and the other to the Ozark Empire Fairgrounds.

In addition to these, three Commercial Contributor Awards were given. Incredible Pizza Company received the first. Suzanne Janick, event sales manager for the company, accepted the award.

"We (all) thank you for being such a community supporter to our kids," she said. "We know the way to stop illiteracy and abuse is through education."

The second award was given to Midwest Family Radio and was accepted by Kim Harris and Rick McCoy.

"I'd like to thank you all," McCoy said. "You have the great ideas. We have a great audience we can relay a super message to and, once that happens, magic goes on."

The Cardinals Care Foundation was also honored. Kirk Elmquist from the Springfield Cardinals accepted the award.

"When you buy (Cardinals event) tickets, you are giving back to yourself," he said. "Every dime raised in Springfield, Missouri, comes back to Springfield."

Several individuals received honors, as well. Joe Jenkins received special thanks for his donation of airplane rides to the prizes given at the Annual Attendance Party.

Debbie Bogner received the President's Award for all her work and dedication to the Business Expo and Attendance Party.

Many people who have contributed to NSBA over the year, especially with regard to the Annual Attendance Party, received special recognition from NSBA President Rick Fay. Those individuals included Bob Horton, Judy Spence, Terry Allcorn, Debbie Bogner and Darin Bridges. Others included Bruce Callen, Mike Cherry, Gaye Collins, Janet Dankert and Roy Edge.

In addition to those individuals, Fay also gave special thanks to Derrick Geister, Brendan Griesemer, Kim Harris, Becky Morgan and Rick Mulheron. Also honored were Colleen Neill, Bob Pentecost, Leslie Wilson, Kim Yocom and Jacqué Harness.

Additional recognition went to John C. Ford, Rita Silic, Steve and Deana Parsick, Sharon Eastin and Carol A. Irwin. Also recognized were Mary Reed, Kevin Randall, Anne Liners-Brett, John Cooper and King Coltrin. Other individuals honored by Fay included Larry Butler, Leroy Schaefer, Mary Valloni, Annell Haase and Tony Shalloup.

## WhoWeAre



### Our Purpose:

To encourage and promote worthwhile and honorable endeavors which will make North Springfield a better place in which to work and live. Our intent is to be alert to our community's needs and well-versed and knowledgeable in order to take constructive action for community betterment.

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### Northsider; March 2009; Volume 17, No. 3

Northsider is published monthly and intended to encourage North Springfield business owners and residents to engage in activities which better their community. All articles should be submitted to the editor three weeks prior to the scheduled luncheon.

NORTHSIDER STAFF  
JACQUÉ HARNES, EDITOR

#### HOW TO CONTACT US

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900 N. Benton, Springfield, MO 65802  
E-mail: litho-stat@att.net Attn: Jacqué Harness

## MeetYourMember

Mary Reed has been a member of NSBA for approximately four years. Throughout that time, she has been very active with the annual Attendance Party and has rarely missed a general meeting.

She is glad to be part of the organization for many reasons.

"I think the Attendance Program is wonderful," she said. "It makes a big impact on the North side.

"One of the best things we can do for our children is to encourage them to keep going to school and graduate. I think the Attendance Program and Attendance Parties help them realize the importance of being in school and completing their educations."

Reed has enjoyed every minute of service she has put in the Attendance Parties over the last few years.

"I feel so good when I leave one the parties after seeing so many kids so happy," she said. "It brings tears to my eyes to see all those little children so

proud of what they have achieved."

According to Reed, the Beautification Awards given each month to those who make positive residential or commercial changes on Springfield's North side are a great tool for the community.

"I think it is important to the North side and it makes a positive impact and encourages others to make a positive impact on our community," she said.

Reed feels there are several other benefits to NSBA membership, as well.

"I have built friendships out of this group which I cherish," she said. "The benefits of NSBA have made such a positive impact on my life and the community as a whole. Personally, I feel honored to be part of such a great organization."

Although retired from Kraft after 46 years of service, Reed still works for the company on an on-call basis. She is in charge of the company store. She has one son who lives in Holts

Summit, Mo., and serves as that community's director for its Board of Education. She also has one granddaughter.

In addition to loving antiques and travel, Reed is very active in many other ways. She belongs to numerous community groups.

Reed serves as the president of the Kraft Retired Group and is a member of the Southwest Missouri Museum Association. She is also a member of the Red Hat Society, Elks Lodge, Shrine Ladies and Widows Without Nobles. She attends First and Calvary Presbyterian Church and is part of a Bible study group.

Because she has enjoyed the speakers and programs presented at NSBA's general meetings so much, she has invited several of them to speak to the Kraft Retired Group.

"I have found so many of the speakers to be very educational and informative," she said.

## University, Remodeler Receive Awards

The Commercial Beautification Award for June was presented to Evangel University for the addition of new buildings and remarkable landscaping added to the North Springfield campus.

Paul Logsdon, public relations director for the university, was happy the school was recognized for its efforts to beautify the area.

"Evangel is honored to receive this award," he said. "It is nice to be recognized by the community for our efforts to develop a beautiful, state-of-the art campus."

The Residential Beautification Award for June was presented to David Rhodes, a commercial remodeler, for the renovation he has completed on his own 100-year-old home located at 620 S. New Ave.

"This is a dream come true," Rhodes said. "I am very proud of this house."

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## Nate's Numbers

### Did you know?...

Nate's message is: "Recognizing and rewarding students' outstanding attendance in the early years leads to respectable and responsible people shaping our community in the future."