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**NORTH SPRINGFIELD BETTERMENT ASSOCIATION**  
 www.nsbnet.com  
 Established 1970

**OnTheAgenda**

**SEPTEMBER MEETING THURSDAY SEPTEMBER 10, 2009 11:45 A.M. FOUNTAIN PLAZA ROOM COX MEDICAL CENTER NORTH**  
  
**TOPIC: NETWORK OF NEIGHBORHOODS**  
**PRESENTATION: TAKIN' BACK THE HOOD**

**OnTheMenu**

**TOSSED SALAD  
 CHOPPED STEAK  
 MASHED POTATOES WITH GRAVY  
 BROCCOLI WITH CHEESE SAUCE  
 DINNER ROLLS  
 ASSORTED DESSERTS  
 COFFEE, TEA & WATER  
 COST: \$8**

**InTheFuture**

**OCTOBER MEETING THURSDAY OCTOBER 8, 2009**  
  
**TOPIC: SMALL BUSINESS MARKETING**  
**PRESENTATION: THE GUERRILLA AND THE CITY**

**Partnerships Helping Students Succeed**

Terry Allcorn, NSBA secretary, spoke at the August general meeting concerning the importance of business-school partnerships in this community. Because of the partnership Baptist Bible College has formed with Robberson Elementary School, Allcorn has first-hand experience with how these types of relationships can improve the lives of students at both schools.

“If you can build a relationship with a young person, you can do a lot with them,” he said. “If you can do anything to get involved, do it, because you will always be blessed for helping a young person.”

part of Springfield’s educational system which help foster community spirit and responsibility in students.

“Partnerships like this help a student succeed,” he said. “This NSBA program is a phenomenal success.”

Misty Mitchell, director of conservation programs, Wonders of Wildlife, told how the Bass Pro and Wonders of Wildlife WOLFE program is making a difference to many area children.

“I spend a lot of time with these children and we have learned so much this last year,” she said. “We’ve seen a lot of growth in the children.”

Marc Maness, community relations and strategic planning director, Springfield Public Schools, also spoke at the meeting. According to him, business-school partnerships are becoming a vital

For more information about forming a business-school partnership with an area school, contact Maness at Springfield Public Schools.

**CFO Helps NSBA Start Middle School Attendance Program**



to the Children’s Issues in Education grant from the **Community Foundation of the Ozarks**, this program expansion is possible.

Beginning this 2009 - 2010 school year, NSBA is expanding its Attendance Program to include sixth-grade students in four middle schools on Springfield’s north side.

The middle school program will have a different format than the elementary school program, but will offer the same type of positive reinforcement to students for good attendance habits. Thanks

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## Meet Your Member

**Tom Hooper** has recently become a member of NSBA after attending meetings for the past six months.

After growing up on the city's north side, he was happy to find a civic group with a focus there. "I love the north side of Springfield; I'm a lifetime northsider," he said.

He has been impressed with the way the organization participates with area students. "I think it has really opened my eyes up to the fact that the community can make an impact on schools," he said. "The impact on children's lives is phenomenal."

Hooper, who works in the Gospel Publishing House's Business Development Division, has also enjoyed the business networking offered by NSBA. "That's really not my purpose for being

there, but if I can help people with some printing, it's great," he said. "I really appreciate the way NSBA's members have welcomed me and made me feel like I belong. I can tell people are there because they care about this community and I feel privileged to be a part of something like that."

In addition to his membership with NSBA, Hooper is involved with the Leadership Committee for Convoy of Hope, is the president-elect for the American Society of Training and Development's Springfield Branch and Chapter, a covenant prayer partner for the National Prayer Center and an active volunteer at the Springfield Victory Mission.

"I'm just trying to do my part to serve God and my community the best way I can."

## Five-Person Political Panel to Initiate Discussion About City's Biggest Issues

The Good Government Committee of the North Springfield Betterment Association will initiate open discussion and answer questions concerning the toughest challenges and biggest issues Springfield faces.

Panel members will include Mayor Jim O'Neal, Greene County Sheriff James Arnott, Springfield Police Chief Lynn Rowe, Greene County Presiding Commissioner Dave Coonrod and Superintendent of Springfield Public Schools Dr. Norman Ridder. The public is invited to attend and interact with these government officials while gaining insight and knowledge about this community's urgent issues. Open dialogue with the panel is encouraged, according to NSBA President Rick Fay.

"I think this will be a great event where community members are able to ask city government representatives tough questions and get candid, honest answers," he said. Darin Bridges, NSBA director, agreed with Fay.

"This meeting will offer us the chance to speak one-on-one with these panel members," Bridges said. "Opportunities like this don't come very often, so I believe people concerned about our city should jump at the chance to attend and ask questions."

This business networking event will be Thursday, Oct. 22, from 6 to 8 p.m. at the Tower Club. Ticket prices are \$15 per person and include non-alcoholic beverages and hors d'oeuvres. A cash bar will be available. For more information, contact NSBA President Rick Fay at (417) 818-0302.

## Who We Are



### Our Purpose:

To encourage and promote worthwhile and honorable endeavors which will make North Springfield a better place in which to work and live. Our intent is to be alert to our community's needs and well-versed and knowledgeable in order to take constructive action for community betterment.

### NSBA BOARD OF DIRECTORS / OFFICERS

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**NORTHSIDER STAFF**  
JACQUÉ HARNNESS, EDITOR

**HOW TO CONTACT US**  
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900 N. Benton, Springfield, MO 65802  
E-mail: litho-stat@att.net Attn: Jacqué Harness

## Two Companies Receive Honor for Revitalization, Sustainability Project

The **Commercial Beautification Award** for July was presented to two separate companies for their collaborative efforts in the renovation of a building on the city's north side.

Environmental Works, Inc. and Jack Ball Architects, PC were recognized for the work they did on Environmental Works' new location at Fremont Avenue and Chestnut Expressway. Robin

Melton, president and owner of Environmental Works, Inc., accepted the award on behalf of her company.

"I'm all about revitalization," she said about deciding to renovate an existing building instead of erecting a new one to house the company and its nearly 50 employees. "I'm also proud of what this organization is doing and so pleased to receive this

award.

J. Christopher Ball, firm president at Jack Ball Architects, PC, accepted the award on behalf of his firm.

"I think it is interesting with all the publicity and information on sustainability ... that sometimes the most sustainable thing we can do is revitalize an existing building, and that's what we did with this project," he said.



## Nate's Numbers

**Did you know? . . .**  
NSBA's Attendance Program is expanding to include sixth-grade students at Reed, Pipkin, Pleasant View and Study middle schools.

JOIN NSBA FOR BREAKFAST, LUNCH, DINNER, SNACKS OR CRAVINGS  
OCT. 14 BETWEEN 6:00 A.M. AND 9:00 P.M. AT PANERA BREAD ON NORTH KANSAS EXPRESSWAY!  
MEET NATE, WHO IS NEVER LATE!  
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## NSBANostalgia

Seventy-two people attended the first regularly scheduled NSBA meeting Thursday, May 14, 1970, at the Imperial Arms Hotel. At this meeting, the organization's name changed to the North Springfield Betterment Association.

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